

# ELIZABETH ARNOUX

Art Director and  
Designer

07587 859647



ea\_designs\_@outlook.com



www.elizabetharnouxartdirector.com



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## PROFILE

Art Director and Designer with extensive experience in publishing, managing and art directing teams of Designers, Art Workers and Illustrators. I love to design covers and interiors, with a passion for children's education. I've worked on varied lists from fiction, non-fiction, poetry, early years and picture books.

## EDUCATION

BA (Hons)  
Visual Communication,  
Graphic Design (2:1)  
Birmingham City University  
2001 – 2004

BTEC Foundation Diploma in  
Art (Distinction)  
Birmingham City University  
2000 – 2001

A Levels: Art and Design: C,  
General Studies: D, English  
Literature: D, German: E  
1993 – 2000

GCSEs: 3 A, 3 B, 1 C, 2 D  
Menzie's High School

## EXPERIENCE

### FREELANCE - HEAD OF DESIGN

StoryTerrace, London

Jan 2025 - Present

- Setting the visual design strategy and overseeing the execution for all existing and upcoming book categories, children's books, memoirs, travel books, business books and more.
- Managing a team of freelance designers, illustrators and typesetters. Recruiting new talented creative freelancers, and sourcing the best printers / suppliers.

### ART DIRECTOR

Bloomsbury Publishing, London

Jan 2020 - July 2024

- Art directed and managed the Children's Education publishing list, ranging from fiction, non-fiction, poetry, early years, picture books and academic.
- Through programming and scheduling of the list, I ensured projects were delivered on time and to budget.
- Represented the design department at key meetings with clients and inhouse at the covers meeting.
- Strong people management skills, working with designers, illustrators, editorial, production, sales and marketing.

### DESIGN MANAGER

Pearson, London

Jan 2019 - Dec 2019

- I led and managed the UK Schools Design Team including Graphic Designers, Media Producers, Typesetters, UI designers.
- expanding the range of products we designed to apps, online learning, books, videos, marketing materials.
- My role required thought leadership around creative design, customer engagement, third party management, and print/ digital processes.

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## SKILLS

Advanced in Adobe Creative Suite, including Indesign, Photoshop and Illustrator

Creative Direction

Typography and Design

Team Leadership

Communication

Project Management

French Intermediate Level

## AWARDS

Brilliant Book Award for  
Rosie Raja, Churchills Spy  
2024

Independent Publishing  
Award for Educational  
Publisher of the Year  
2023

Laugh Out Loud Book Award  
for Yapping Away  
2023

Read for Empathy Collection  
for Let's Chase Stars Together  
2023

- I enhanced CVP on products, through creative direction, vendor management, and ensuring high standards of design.

## SENIOR DESIGNER

La Sorbonne, Paris

**Sept 2011 - Sept 2013**

- Created the visual identity for the English e-learning law department. Creating magazines, books, marketing materials, an app and a website.
- I managed projects, budgets, and oversaw a team of 15: a Designer, an Illustrator, a Developer, and Teachers.

## ENGLISH TRAINER

Speechmark, Paris

**Dec 2009 - Aug 2011**

- English Trainer for TBWA, Saatchi & Saatchi, JWT, Young and Rubicam, DDB, BDDP, and Les Echoes.

## DESIGNER

Dorling and Kindersley, London **Aug 2008 – June 2009**

- Designing illustrated adult non-fiction books from conception to finished product.

## DESIGNER

Dennis Publishing, London

**Sept 2006 – Aug 2008**

## MARKETING PRODUCTION ASSISTANT

Dennis Publishing, London

**Oct 2005 – Aug 2006**

## INFORMATION OFFICER

Sure Start, West Midlands

**Feb 2005 – Oct 2005**